



KPR Institute of Engineering
and Technology
(Autonomous)
Avinashi Road, Arasur, Coimbatore - 641 407



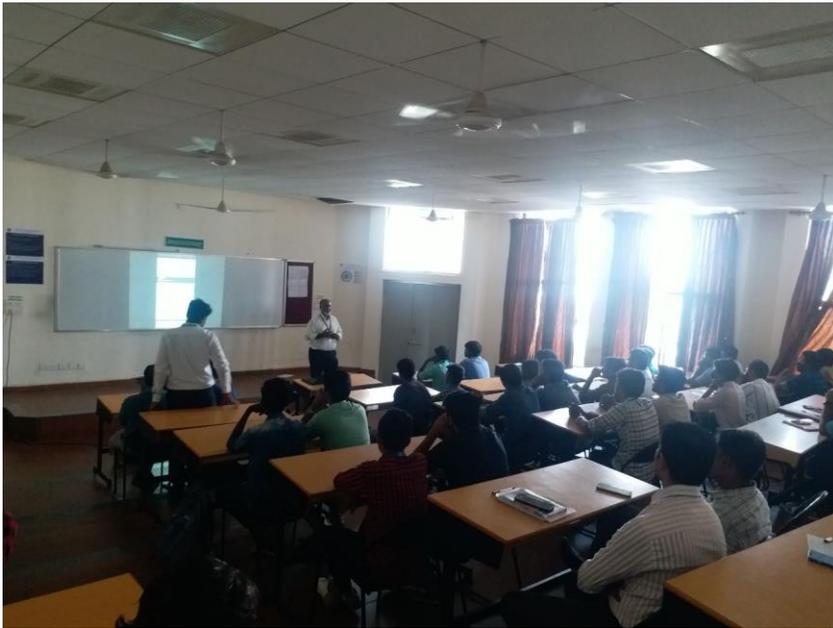
Event No. : 25
Date : 16.03.2021
Venue : KPRIET
Level of the Event : State / ~~National~~ / ~~International~~
Type of Event : Webinar
Title of the Event : Entrepreneurship & Growth
In Association with : Entrepreneurship Development Cell
Resource Person 1 : Mr.V.Sakthi Ganesh, Director, WEEMAX ECOM Pvt.Ltd,
Coimbatore
Resource Person 2 : Mr.S.Naveenprabu Board Member, WEEMAX ECOM
Pvt.Ltd, Coimbatore
Convener : Dr. S.Ramachandran,
Prof. / Chemical (Head-CIIED)
Co-conveners : Dr. R. Dharmaraj, AsP / Civil
: Faculty : 00
No. of External Research Scholars : 00
Participant (Count) Students : 00
Others : 63
: Faculty : 06
No. of Internal Research Scholars : 00
Participant (Count) Students : 00

Outcome :

The Entrepreneurship Development Cell (CIIED) of KPR Institute of Engineering and Technology conducted webinar on “Entrepreneurship & Growth” on 16.03.2021 at 11.00 am. The main aim of this webinar is to give start-ups ideas for youngsters from other colleges and new entrepreneurs.

Mr.V.Sakthi Ganesh, Director and Mr.S.Naveenprabu- Board Member, WEEMAX ECOM Pvt. Ltd., Coimbatore gave a brief presentation on Characteristics of successful Entrepreneurship and sustainable growth. Totally 63 number of youngsters from various districts and 06 of faculty members participated. The key notes of his session are

1. Detailed idea about how to make a start-up
2. How the growth of a budding industry / startup must be
3. Risks, and effort to grow the business



YKSW

Principal